



DigitalTA MEDIA KIT

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WHY IS THIS MEDIA KIT IMPORTANT?

1 in 3 44 million



New Teachers Leave
the Profession

Teachers will be Needed by

2030

Background:

Recent findings by UNESCO and reports from “El Periódico” (22 April 2025) highlighted an urgent issue in Europe: high rates of teacher attrition, especially within the first five years of entering the profession. This is a growing concern affecting primary and secondary education systems, with significant teacher shortages projected globally by 2030. Specifically 44 million teachers will be needed by 2030. Resignation rates among new teachers, driven by challenges during the transition from training to classroom practice. Factors such as limited resources, lack of mentoring, and professional isolation have been identified as major contributors.





PROJECT AIM

To foster a learning community that supports new and qualified teachers in navigating the early years of their careers through critical reflection, mentoring, and practical strategies. The goal is to help teachers transition successfully from learning to teach, to teaching to learn.



Platform Overview: Empowering Educators Through Digital Engagement

Supportive Learning Environment

The platform supports educators at every stage—from students and newly-qualified teachers to experienced mentors. Features like in-platform guidance, contextual tooltips, and a detailed User Manual ensure smooth onboarding and continuous support.



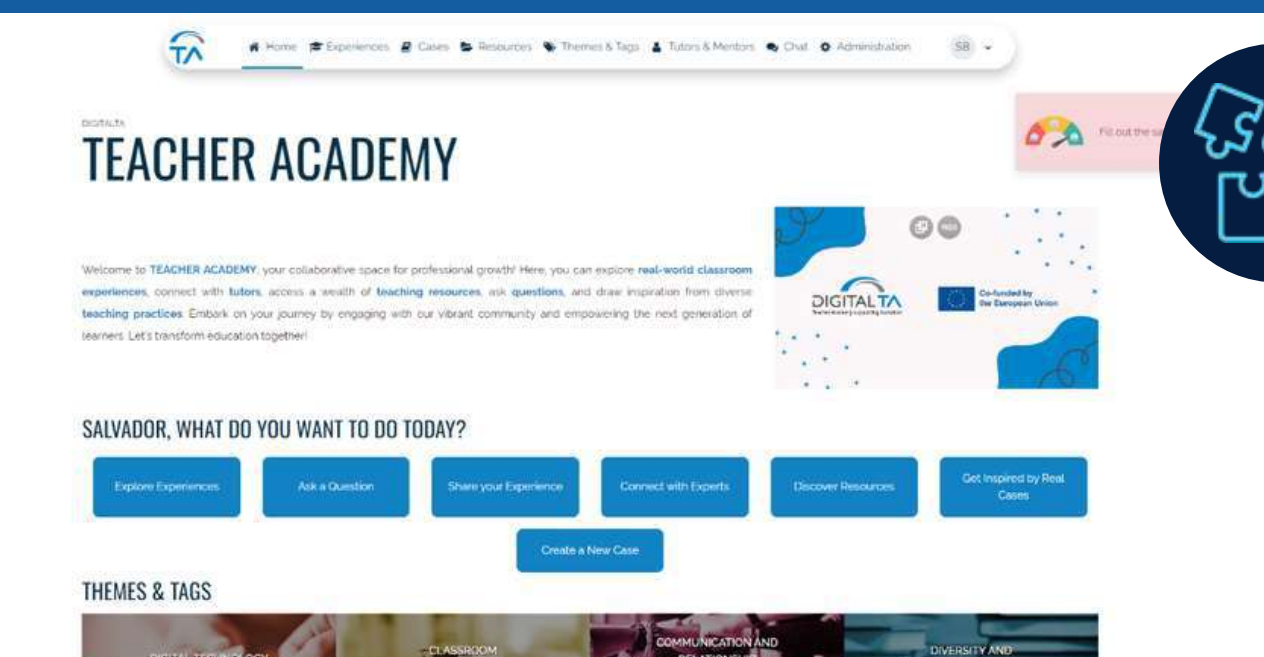
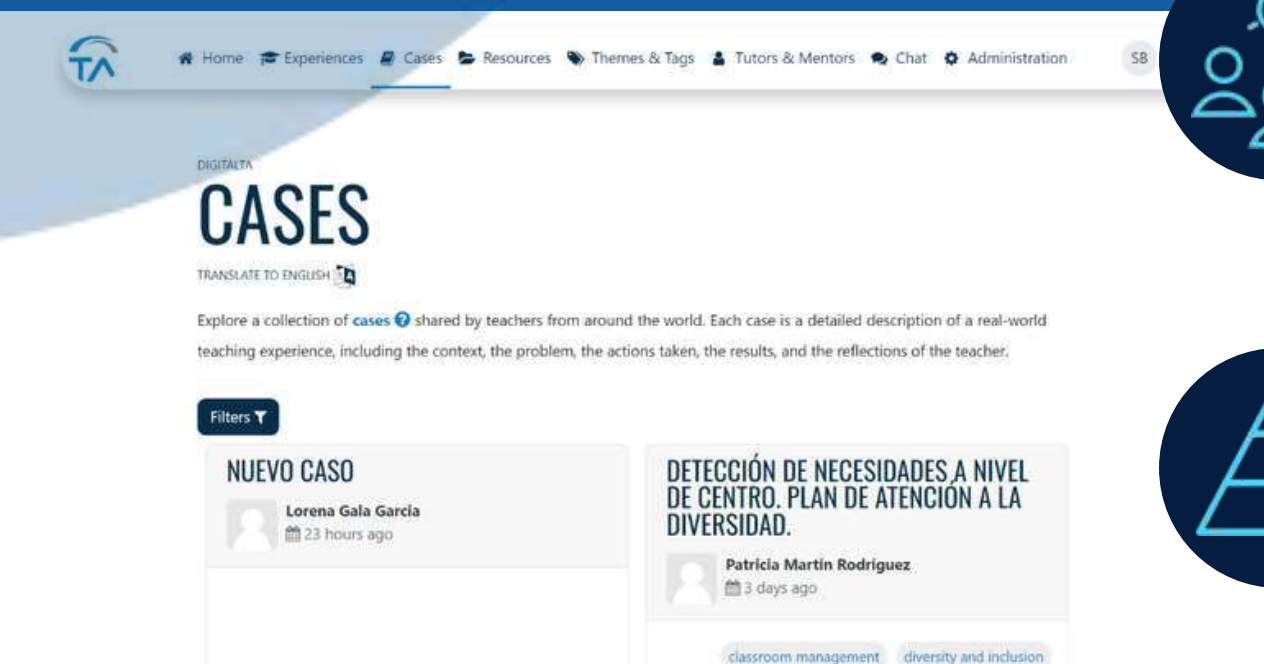
Personalized Onboarding

Users select roles (e.g., student, mentor, tutor) for a customized experience. Admins can assign advanced roles to support governance and collaboration.



Centralized Dashboard

A personalized dashboard highlights recent activity, mentorship requests, key resources, and direct links to core areas like Experiences, Case Studies, and Resources—streamlining navigation and engagement.



Experiences: Real-Time Reflection and Growth

The Experiences hub lets users share teaching scenarios, seek feedback, and reflect using the “What? So what? Now what?” model. Posts can include multimedia, mentorship requests, and community input.

MY EXPERIENCE

ALUMNOS DE 1º GRADO DE EDUCACIÓN PRIMARIA CON DESAFÍOS CONDUCTUALES

TRANSLATE TO ENGLISH

Micaela Soledad Gisbert

1 Week ago

communication and relationship building

school culture

others

behavioural strategies

conflictos

dinámicas de grupo

disciplina

public

spanish: castilian

REFLECTION

What?

So What?

Now What?

Resources

Los alumnos de primer grado de escuela primaria de gestión privada; clase social media, católica presentan desafíos en la vinculación sus pares; con los adultos y esto entorpece el proceso de enseñanza-aprendizaje.

En los recreos, se golpean, juegan a representar animales, se esconden cosas y nadie se hace responsable; no aparece quién realizó la acción. Utilizan vocabulario inapropiado, se dirigen a los docentes como a un par.

Les cuesta aceptar el no, tienen poca tolerancia a la frustración. Se enojan ante el límite y reacción con conductas agresivas: golpeas, llantos, gritos desmedidos. Al marcar las conductas, los alumnos no reconocen si hacen algo que no está bien, echan culpas a algún compañero o bien, cuando llegan a casa omiten contar parte de la historia.

Al citar a las familias, de manera individual, de cada niño cuesta que los papás puedan ver, identificar, reconocer el desafío. Buscan justificar los comportamientos y echan culpas al entorno, a los compañeros, a la docente, a la escuela.

TUTORS

Thomas Prota

+ Offer mentoring

Users browse peer-shared content by themes and tags, fostering a collaborative learning environment with features like likes, comments, and mentorship requests.

Explore, Reflect,
Connect

The screenshot displays the 'DIGITALTA EXPERIENCES' web application. At the top, a navigation bar includes links for Home, Experiences, Cases, Resources, Themes & Tags, Tutors & Mentors, Chat, and Administration, along with a user profile icon labeled 'SB'. The main heading 'EXPERIENCES' is accompanied by a 'TRANSLATE TO ENGLISH' button. A descriptive paragraph invites users to explore shared experiences, learn from insights, reflect on practices, get inspired by stories, and connect with the community. Below this, a 'Filters' section shows 'Digital Technology' and 'es' as active filters. The content area features four experience cards, each with a title, author profile, timestamp, tags, and interaction icons (likes, comments, shares, and a flag icon). The first card, 'ESTRATEGÍAS DE INCLUSIÓN DENTRO DE CLASES.' by Reynís Gutierrez, has tags like 'classroom management' and 'diversity and inclusion'. The second, '¿CÓMO MEJORAR EL PROGRAMA "JOB SHADOWING" DE ERASMUS+?' by David Javier Pérez-Moro Nogueira, includes tags like 'professional collaboration and development' and 'observation'. The third, '¿CÓMO LOGRAR ADAPTACIONES EFECTIVAS QUE GARANTICEN LA PARTICIPACIÓN DE TODO UN GRUPO O DE SU INVOLUCRAMIENTO EN LAS ACTIVIDADES DE CLASES?' by Rael José Clemente Hernández, has tags like 'communication and relationship building' and 'diversity and inclusion'. The fourth, '¿QUÉ MEDIDAS SE PODRÍAN ADOPTAR EN LOS CENTROS, FRENTE AL AUMENTO DE COPIA EN EXAMENES A TRAVÉS DE LAS NUEVAS TECNOLOGÍAS?' by Aixà Segade Apalategui, has no visible tags.

Case Studies & Resources

Tutors and mentors contribute practical case studies on real classroom challenges. A curated resource library offers searchable, thematically organized tools, articles, and lesson plans.

DIGITALTA RESOURCES

Discover a wide range of **resources** shared by teachers from around the world. You can find books, videos, websites, and other teaching materials that can help you enhance your teaching practice, engage your students, and inspire your lessons. You can also share your own resources to contribute to the community.

Filters **Añadir recurso**

POWERBI Chart

POWERBI es una herramienta gratuita de microsoft que permite visualizar gráficos, planificaciones y tareas de una manera mas didactica y para el profesorado de educación superior le entregará herramientas a los alumnos actualizadas en el campo de la ingeniería.

LABXCHANGE Website

Ya seas un educador, un estudiante o un profesional de la ciencia, puede resultar difícil encontrar el tiempo, los recursos y el apoyo que necesitas para alcanzar tu potencial. Descubre cómo LabXchange puede ayudarte a superar estos obstáculos. Te presentaremos la plataforma a través de la historia de un educador.

Cómo funciona

Explorar


Descubra contenido científico de alta calidad en la biblioteca de LabXchange, de forma gratuita.

POCKETLAB Website

Espacio en el que podemos encontrar lecciones para la enseñanza de las ciencias, también puedas crear tus propias lecciones y clases. Es una herramienta versátil y muy interactiva se pueden realizar laboratorios virtuales.

The Mentorship section connects users with experienced educators for personalized, flexible support via chat and virtual meetings—making mentorship accessible and impactful.

Mentorship That Matters



[Home](#) [Experiences](#) [Cases](#) [Resources](#) [Themes & Tags](#) [Tutors & Mentors](#) [Chat](#) [Administration](#)

SB

Availability


Add repeated slots

Date

14

November

2024




Repeat time slots until

☐ Enable

14

November

2024



Add appointments on

☒ Monday

☒ Tuesday

☒ Wednesday

☒ Thursday

☒ Friday

☐ Saturday

☐ Sunday

Time range

From:

00

00

To:

00

00

Divide into slots?

Yes

Duration

30

minutes per slot

Break between slots

0

minutes

Save changes

Cancel

Digital TA
Erasmus+
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Smart Content Organization

Themes help users find content aligned with their interests. The 7 themes were created based on the needs expressed by newly qualified teachers and student-teachers. These themes are: Digital Technology, Classroom Management, Communication and Relationship Building, Diversity and Inclusion, "Professional Collaboration and Development, School Culture, Curriculum Planning and Development, and Others.

DIGITALTA

THEMES & TAGS

Explore our **themes** and **tags** to find the most relevant **experiences**, **cases**, and **resources** shared by our community.

[Learn more about themes & tags](#)

THEMES

DIGITAL TECHNOLOGY	CLASSROOM MANAGEMENT	COMMUNICATION AND RELATIONSHIP BUILDING	DIVERSITY AND INCLUSION
PROFESSIONAL COLLABORATION AND DEVELOPMENT	SCHOOL CULTURE	CURRICULUM PLANNING AND DEVELOPMENT	OTHERS



BRAND IDENTITY, WEBSITE & SOCIAL MEDIA

DigitalTA is building a lasting digital presence as a trusted European Teacher Academy.

- **Official Contact:** digitalta@funiber.org
- **Website:** digitalta.eu — the central hub for **training, resources, and project outcomes**
- **Platform website:** academy.digitalta.eu/

Now evolving into a platform, DigitalTA is expanding its reach and impact through a strong, accessible online presence—supporting educators and showcasing innovation in teacher development.

BRAND IDENTITY

COLORS



LOGOS



FONTS



Example Facebook Post



TA

ATTENTION TEACHERS


Research Reports 1 in 3 Young Teachers Leave The Profession

This is why DigitalTA was created to help support newly qualified teachers and student teachers. The free program allows teachers to browse support resources, build professional cooperation and collaboration, and self-reflection.

 Universidad Europea del Atlántico

 CFIE Segovia

 DIGITALTA
Teacher Academy supporting transition



TA

ATENCIÓN PROFESORES

Según un estudio, 1 de cada 3 profesores jóvenes abandona la profesión

Por eso se creó DigitalTA, para ayudar a los profesores recién titulados y a los estudiantes de magisterio. El programa gratuito permite a los profesores explorar recursos de apoyo, fomentar la cooperación y la colaboración profesional y el autoperfeccionamiento.

 Universidad Europea del Atlántico

 CFIE Segovia

 DIGITALTA
Teacher Academy supporting transition

Example LinkedIn Post

SELF- REFLECT

With DigitalTA's
Reflexive
Framework

WHAT?

Describe

- What happened?
- What was my role?
- What was I trying to do?

SO WHAT?

Analyze

- Why is this important?
- What can I learn from this experience?
- What could I have done to prevent it or make it better?
- What is my new understanding of the situation?

NOW WHAT?

Implement

- What do I need to do now?
- How can I learn from this experience?

AUTO REFLEXIÓN

Con el marco reflexivo
de Digital TA

¿QUÉ?

Describir

- ¿Qué ha pasado?
- ¿Cuál era mi papel?
- ¿Qué intentaba hacer?

¿ENTONCES QUÉ?

Analizar

- ¿Por qué es importante?
- ¿Qué puedo aprender de esta experiencia?
- ¿Qué podría haber hecho para evitarlo o mejorarlo?
- ¿Cómo entiendo ahora la situación?

¿AHORA QUÉ?

Implementar

- ¿Qué debo hacer ahora?
- ¿Cómo puedo aprender de esta experiencia?

WHERE TO FOLLOW US:

YouTube



Facebook



LinkedIn





THANK YOU

For more information on DigitalTA visit:



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